

Job Title: National Head - CFL Project

Organization: AROH Foundation

Location: F 52, Sector 8, NOIDA 201301

Compensation: As per the experience & market standards

Reporting: S/he would report to Senior Manager - Programme & Operations

Joining: Should be able to join immediately or maximum within a 15 days' time upon selection

Job Type: Full-time

About the Project:

The "Centre for Financial Literacy" (CFL) Project being implemented by AROH Foundation in collaboration with the Reserve Bank of India (RBI) and funded under Financial Inclusion Fund (FIF) by NABARD and sponsored banks, is an initiative aimed at promoting financial awareness and education among individuals and communities across India. This project seeks to empower people with the knowledge and skills necessary to make informed financial decisions, manage their finances effectively, and achieve greater economic stability.

Job Summary:

The National Head for the Centre for Financial Literacy (CFL) Project will be responsible for overseeing and leading the implementation of the project in collaboration with the Reserve Bank of India (RBI), funded under the Financial Inclusion Fund (FIF) by NABARD and sponsored banks. This role involves strategic planning, project management, and coordination with various stakeholders to ensure the successful execution of the CFL initiative.

Key Responsibilities:

Strategic Leadership:

- Develop and implement the strategic vision of the CFL Project in alignment with the organization's goals and objectives.
- Provide strategic guidance to the project team for effective and sustainable financial literacy programs.

Stakeholder Engagement:

- Collaborate with the Reserve Bank of India (RBI), NABARD, sponsored banks, and other key stakeholders to strengthen partnerships and ensure project success.
- Liaise with lead banks (SBI, UBI, PNB, Indian Bank) in the districts to ensure seamless coordination.

Project Management:

- Oversee the execution of the CFL Project, including the establishment of CFL centers, organization of Household Training Camps, and Mass Awareness Camps.
- Ensure the efficient utilization of resources and adherence to project timelines.

Capacity Building:

- Develop and implement training programs for CFL center staff and participants to enhance their financial literacy skills.

- Monitor and evaluate the impact of training initiatives on participants' knowledge and behaviour.

Financial Inclusion:

- Monitor and analyze the bank linkage progress, ensuring the successful opening of accounts and distribution of insurance and pension products.
- Facilitate the settlement of insurance claims and provide oversight on financial transactions.

Grievance Redressed and Support:

- Establish effective grievance redressal mechanisms for participants.
- Coordinate support services for online banking transactions, mobile wallets, and digital payments.

Monitoring and Reporting:

- Develop and implement a robust monitoring and evaluation framework to assess the impact of the CFL Project.
- Prepare regular reports for internal and external stakeholders, including progress updates and key performance indicators.

Financial Product Sensitization:

- Lead initiatives to familiarize participants with advanced financial products, such as Mutual Funds, contributing to their overall financial literacy and inclusion.

Qualifications and Experience:

- Master's degree in Business Administration, Finance, or a related field.
- Proven experience in managing large-scale financial literacy or inclusion projects.
- Strong understanding of banking and financial systems in India.
- Excellent leadership, communication, and interpersonal skills.
- Ability to collaborate effectively with diverse stakeholders.

Essentials: Smart Phone & Laptop

Application Process:

External candidates interested in applying for this position are invited to go to the link <https://aroh.in/Home/career> to apply for the above mentioned position.

Internal Staff are also welcome to apply following the same application process.

The deadline for applications is January 25, 2024.

We thank all applicants for their interest in AROH Foundation, but only those selected for an interview will be contacted.