Job Title: Project Manager - CFL Project

Organization: AROH Foundation

Location: F 52, Sector 8, NOIDA 201301

Compensation: As per the experience & market standards

<u>Reporting:</u> S/he would report to State Head

Joining: Should be able to join immediately or maximum within a 15 days' time upon selection

Job Type: Full-time

About the Project:

The "Centre for Financial Literacy" (CFL) Project being implemented by AROH Foundation in collaboration with the Reserve Bank of India (RBI) and funded under Financial Inclusion Fund (FIF) by NABARD and sponsored banks, is an initiative aimed at promoting financial awareness and education among individuals and communities across India. This project seeks to empower people with the knowledge and skills necessary to make informed financial decisions, manage their finances effectively, and achieve greater economic stability.

Job Summary:

The Project Manager for the Centre for Financial Literacy (CFL) Project will be responsible for the overall planning, implementation, and management of the project in collaboration with the Reserve Bank of India (RBI) and funding from the Financial Inclusion Fund (FIF) by NABARD and sponsored banks. This role involves coordinating various project activities, ensuring successful execution, and fostering financial literacy and inclusion among individuals and communities.

Key Responsibilities:

Project Planning and Execution:

- Develop detailed project plans, outlining key milestones, timelines, and deliverables.
- Oversee the implementation of the CFL Project in districts, coordinating activities with lead banks (SBI, UBI, PNB, Indian Bank).

Stakeholder Engagement:

- Collaborate with the Reserve Bank of India (RBI), NABARD, and sponsored banks to ensure effective communication and cooperation.
- Work closely with lead banks to facilitate smooth project operations in respective districts. Project Management:

Resource Management:

- Manage project resources efficiently, including personnel, budget, and materials.
- Ensure the optimal utilization of funds allocated for the CFL Project.

Training Program Oversight:

- Supervise the establishment of CFL centers, overseeing the Household Training Camps and Mass Awareness Camps.
- Monitor the quality and effectiveness of financial literacy training programs.

Bank Linkage and Financial Products Distribution:

- Track and report on the progress of bank linkage initiatives, ensuring the successful opening of accounts.
- Monitor the distribution of insurance and pension products, including the resolution of insurance claims.

Participant Support and Assistance:

- Coordinate support services for participants, including grievance redressal, online banking transactions, and assistance with mobile wallets and digital payments.
- Ensure a seamless support system for all participants throughout the project duration.

Monitoring and Reporting:

- Establish a robust monitoring and evaluation framework to assess project impact.
- Prepare regular reports on project progress, achievements, and challenges for internal and external stakeholders.

Financial Product Sensitization:

• Oversee initiatives to sensitize participants to advanced financial products, such as Mutual Funds, enhancing their financial literacy and inclusion.

Qualifications and Experience:

- Master's degree in Business Administration, Finance, or a related field.
- Proven experience in managing large-scale financial literacy or inclusion projects.
- Strong project management skills with a focus on results and impact.
- Strong understanding of banking and financial systems in India.
- Excellent leadership, communication, and interpersonal skills.
- Ability to collaborate effectively with diverse stakeholders.

Essentials: Smart Phone & Laptop

Application Process:

External Candidates interested in applying for this position are invited to go to the link <u>https://aroh.in/Home/career</u> to apply for the above mentioned position.

Internal Staff are also welcome to apply following the same application process.

The deadline for applications is January 25, 2024.

We thank all applicants for their interest in AROH Foundation, but only those selected for an interview will be contacted.