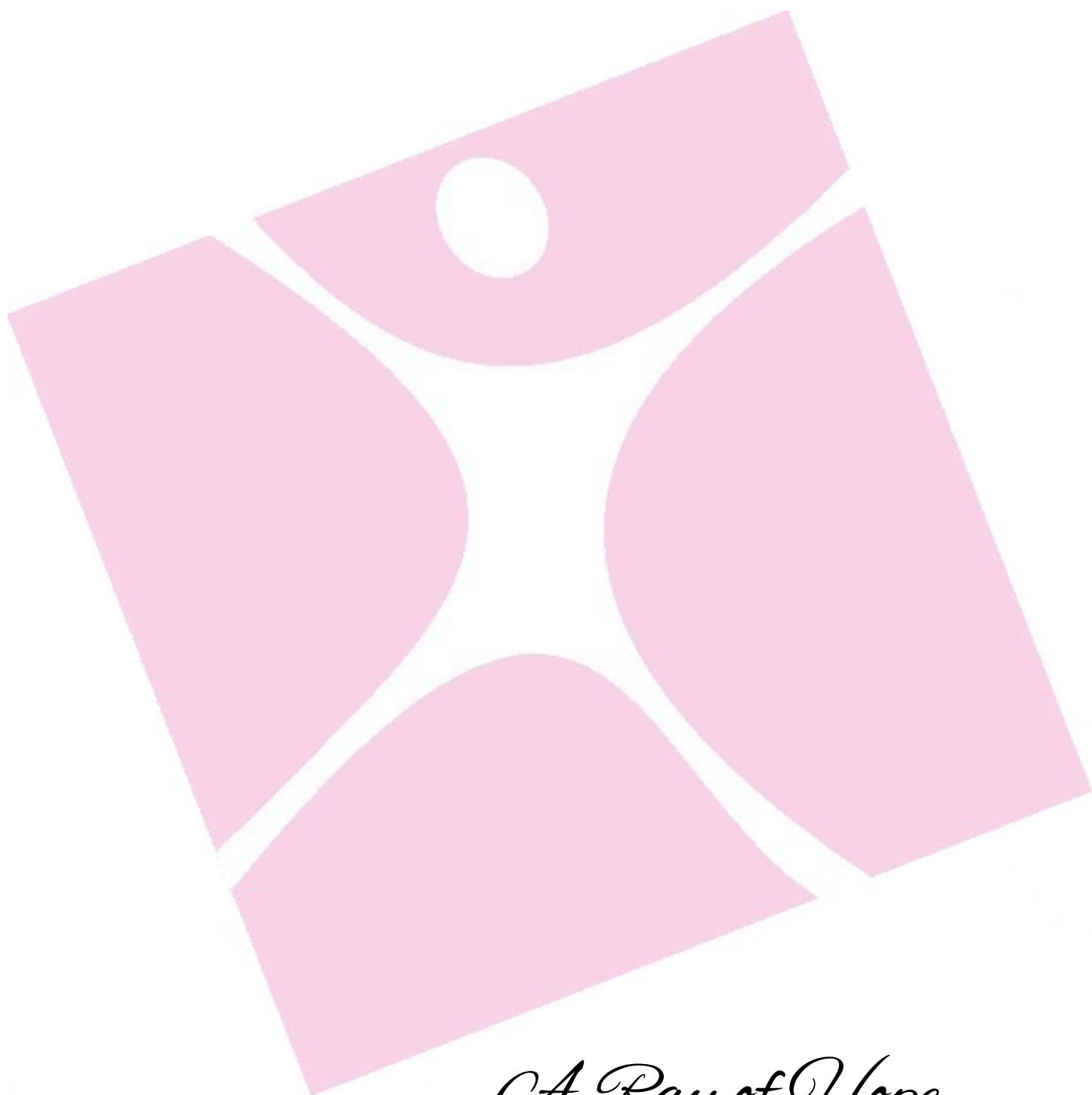


AROH FOUNDATION

ANNUAL REPORT 2022-23





A Ray of Hope....



MESSAGE FROM THE CEO

As we reflect upon the accomplishments and strides made by AROH Foundation in the past year, I am filled with immense pride to share the remarkable successes and achievements and heartfelt gratitude for the unwavering dedication and commitment demonstrated by our team and stakeholders. It is my privilege to present to you the Annual Report for the fiscal year 2022-23, encapsulating our journey, achievements, and the impact of our collective efforts.

The year 2022-23 has been marked by significant milestones and transformative initiatives, all aimed at advancing our mission of empowering communities and fostering sustainable development. Despite the challenges and hardships, our resolve to create positive change has only strengthened, propelling us forward with resilience and determination.

I am glad to share that our resolve to address multi-dimensional poverty through a comprehensive and integrated approach, encompassing multi-sectoral interventions, has led to sustainable change at the grassroots level, touching the lives of more than 2 million lives in one way or the other, thereby contributing to the global effort to eradicate poverty in all its forms.

While we continued to support under-served and remote communities through our various initiatives, in this reported year we have taken up financial inclusion in a big way covering 21 districts and a population of 10 million to unlock the potential of countless Indians to participate in the process of national growth and prosperity. Our healthcare interventions during the year have made significant strides in promoting health and well-being among vulnerable communities. From promoting healthcare we have worked tirelessly to enhance access to essential healthcare services as we donated the lab diagnostics and safety equipment in the hospitals. Economic empowerment lies at the heart of our efforts to uplift communities and foster self-reliance.

None of these achievements would have been possible without the generous support and collaboration of our partners, donors, volunteers, and beneficiaries. I extend my heartfelt gratitude to each one of you for your unwavering support and belief in our vision. Together, we have made a tangible difference in the lives of countless individuals and communities, and together, we will continue to pave the way for a brighter, more inclusive future.

As we look ahead to the coming year, let us reaffirm our commitment to our shared values and aspirations. Let us continue to work hand in hand, leveraging our collective strengths and expertise to address the most pressing challenges facing our world today.

Thank you for your continued trust and partnership. Together, we are AROH – A Ray of Hope and together, we will continue to transform lives and build a better tomorrow.

Dr. Neelam Gupta



OUR VISION

To provide effective assistance to the underprivileged, weak and poor people and communities, especially women, in rural and semi-rural areas and slums by way of developing their life-skills, economic-skills and socio cultural-skills and making them self-reliant. AROH's overarching mission is to create an equitable society where all human beings coexist with dignity.

OUR MISSION

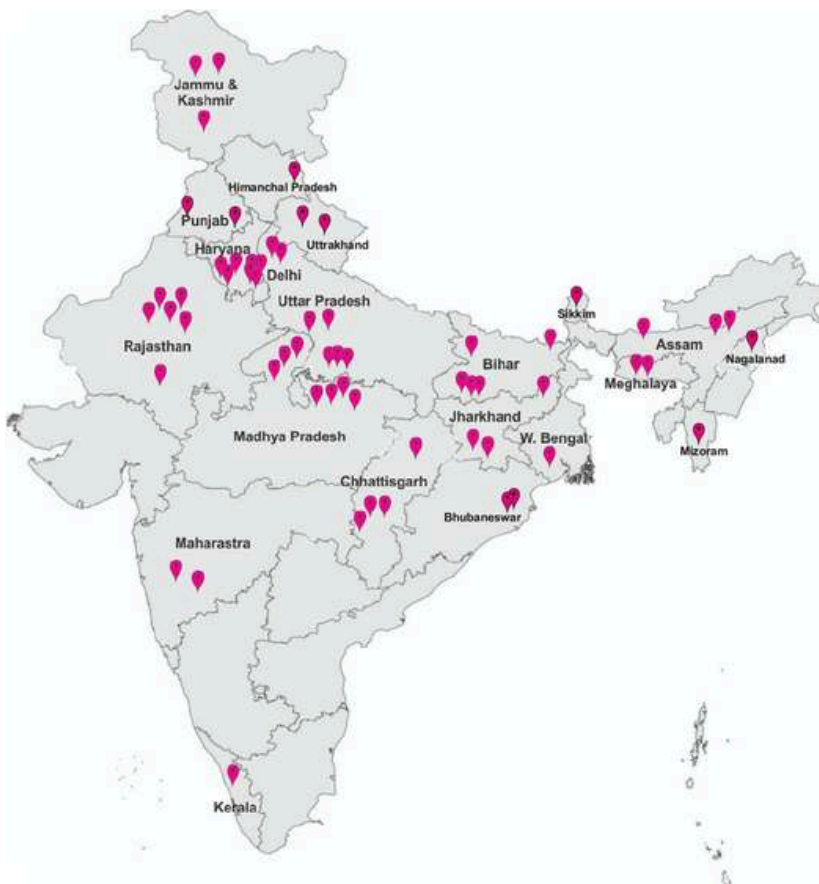
A world where people live in dignity and security and there are equal opportunities for all.



CORE VALUES

- To build lasting relationships, based on mutual trust, with the communities and beneficiaries.
- To uphold highest ethical standards in conduct of all our project activities.
- To nurture a culture of supporting flexibility and continuous learning for better outreach.
- To value the opportunity and responsibility to make a meaningful difference in people's lives.

PROMOTING SUSTAINABLE DEVELOPMENT GOALS



AROH has been advocating the SDGs through implementing projects that works on the principles of SDGs. AROH being a signatory of GCNI (Global Compact Network of India), has been implementing projects that support SDGs goals.

AROH Foundation, with 22 years of relentless dedication, has transformed lives across 21 states in India, uplifting children, women, villagers, and the elderly through impactful interventions and comprehensive projects.

IMPACT IN LAST 1 YEAR



EDUCATION & SCHOOL INFRA DEVELOPMENT

Approx. 38,000 Children Covered Improved Learning Outcomes in 100 school



SKILL DEVELOPMENT & LIVELIHOOD

15,000 youths trained
6,000 youths Placed in Job



HOLISTIC RURAL DEVELOPMENT

90 villages covered under Rural Development
More than 1,20,000 beneficiaries benefited



HEALTH & SANITATION

90 schools & around 2500 girls covered under the Health & Sanitation interventions



WATER & NATURAL RESOURCE MANAGEMENT

More than 25 ponds
SSL / SWP installed



WOMEN EMPOWERMENT

More than 3500 women benefited through & socio-economic empowerment



BETTER AGRICULTURE PRACTICES

More than 22,000 farmers trained in better & sustainable agriculture



MICRO ENTERPRISES & STARTUPS

SHGS, SMEs etc set up empowering more than 2000 women as micro entrepreneurs & 100 Women Start-ups

HOLISTIC RURAL DEVELOPMENT PROGRAM



Projects like PARIVARTAN, HRIDAY, SHAMPORNA & UTTAN has an overarching goal to alleviate rural poverty and bring positive social transformation in rural communities. The project envisages fostering sustainable development and inclusive economic growth through provision of multi-sectoral, innovative solutions to augment natural, physical and human resources and enterprises in more than 60 villages of Chhattisgarh, Meghalaya, Punjab, Rajasthan and Uttar Pradesh State in India with the CSR support of HDFC Bank , LIC-HFL, SBI, MMPL etc

DURING THE YEAR

PARTNERS ASSOCIATED

- HDFC Bank
- LIC HFL
- AICL
- SBI Foundation
- Mott Mac Donald

FOOTPRINTS CREATED

- 7 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Punjab, Bihar, Sikkim etc

IMPACT CREATED

- > 1,20,000 population benefited
- > 90 villages benefited
- > 100 schools & Angawadis Renovated
- > Children, Women, Farmers, Cattles, Agricultural Land, Community Places, Land, Water, Infrastructure elevated



The intervention has brought a ray of hope in the lives of those beneficiaries who belong to poor households with the majority of them holding zero or a bare minimum landholding. The replicable nature of the program with the use of existing and available resources alongside easy and adaptable practices has garnered support from the community level stakeholders as well as partners thereby leading to address issues of a larger population. For its best practices, the project has received recognition and accolades from state-level authorities as well. The highlight of the project is in harnessing natural resources and holistic agronomic practices for sustainable higher agricultural production leading to a better livelihood

IMPACT



Empowerment of Farmers

Farmers were trained on models like Zero Budget Natural Farming, Multi-Layer Trellis, Organic Farming, Vermin Compost, Mulching and the yield of produce has increased multi folds



Formation of VDC

More than 63 VDC were formed to disseminate the information on better agricultural practices



Animal Husbandry- Enhancing yield using Livestock

Interventions like Piggery, Poultry, Fishery has ensured better yield with better fodder and produce management



Use of Natural Resource - Bio Gas

The project has emphasized to use, reuse & optimize natural resources for better climate control and low carbon emission like Bio Gas, Pond Rejuvenation, Solar Energy etc



SHGs strengthened

SHGs backed with technical up gradation and skill training has resulted in empowering more than 2600 women of community



Non Farming Techniques

Rural Enterprise models like pisci culture, goatry, poultry, apiculture benefiting 2600 families benefit directly enhancing their income by Rs 3000-4000/- per month



SKILL DEVELOPMENT & LIVELIHOODS

“Skill development should be our priority as the lever of change & development. We are blessed with a demographic dividend that can take us to great heights.”

– Prime Minister Shri Narendra Modi

As India targets to becoming a global economic powerhouse, it needs to equip its workforce with employable skills and knowledge to be a developed economy. AROH Foundation, has concerted with Government of India's effort towards skilling of youth for past two Decades and has worked diligently to address the issue in a Comprehensive manner through its multiple interventions towards skilling, health and education of youth.

FLEXING THE SKILL MUSCLE

India is on the threshold of growth and development and is poised to become the third-largest economy of the world by 2030. Being a young nation, we are getting ready to reap the benefits of our demographic dividend. A Government of India skills gap analysis shows that by 2022-23, the country will need an additional 109 million skilled workers in 24 key sectors of the economy. These statistics set the context and highlight the urgent need to enhance the existing skills sets of millions of youngsters, to facilitate their transition from an academic to a professional life, and make them competent and confident to be a part of a global workforce. To curb the factors of degrading demographic dividend of India, AROH adopted a twin way strategy of job placement and self employment to counter the issue and empower the youth and empower them into economically contributing resources.



PLACEMENT LINKED EMPLOYMENT

DEEN DAYAL UPADHYAY GRAMEEN KAUSHAL YOJNA (DDU-GKY)

Placement linked methodology of skill development, where skill training in market/employer driven trades under flagship projects of Govt like Deen Dayal Upadhyay Grameen Kaushal Yojna (DDU-GKY), (erstwhile referred as Aajeevika or SGSP (SP) is provided, especially beneficial for the youth that aims to be placed in urban set up. Youth from difficult, remote & poverty stricken belts are mobilised, brought to training facilities, are trained by expert trainers free of cost and are also supported with placement linkages.

AROH has achieved overarching goal of skilling more than 8123 youth including 1450 girls from various states by far out of which around 4590 are placed with top employers of the country and abroad and are living a self-resilient lives.



SELF EMPLOYMENT

ENTERPRISE & ENTREPRENEUR DEVELOPMENT

The other approach adopted by AROH Foundation is of Self Employment methodology of skill development, where trainings is imparted in skills which could empower an individual to run an enterprise, a SHG or enhance an already existing resource, enterprise, craft or traditions. This radical strategic approach to empower youth through imparting skills that has strong backward linkages (which ensures regular, cheap and best raw materials) and forward linkage (that ensure market demand, sale and expansion possibilities), has benefitted around 2600 women to get sustainable income, created SHGs, rural enterprises, empowered 50,000 farmers 25000 youth pan India and eventually benefiting lakhs of family.

AROH, through its Holistic Rural Development Projects is now able to provide services to over 50,000 small and marginal farmers and rejuvenating 10,000 hectares of land with new, organic and better farming practices.

DURING THE YEAR

PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank
- LIC HFL
- AICL
- RBI
- Government of India

FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, UP, Chhattisgarh, Rajasthan, Punjab, Bihar, Orissa, Sikkim, Jharkhand, Delhi etc.

IMPACT CREATED

- > 14,000 youth trained and placed
- > 85,500 lakh population benefited
- > 70 villages benefited Market
- Driven, Vocational Trades
- introduced for skill training



Both the approaches are strategically designed by AROH to address demands, availability and socio – economic set up of the demography. Though the framework is designed in a strategic way, AROH often deals with challenges of dropouts, low women participation, lack of expert trainer, backward & forward linkages, which are restrained with mass mobilization, utilization of local resources & assets for deeper penetration and sustainability. The present numbers are just initial investment results of the plan; still, they imitate a large vision. And mavens like AROH are called out to come forward, demonstrate and lead in making India, “The Skill Capital of the World”.

HANDLOOM CENTRE

#VocalForLocal

2 handloom centres inaugurated More than 100 women shall be upskilled in handloom craft Women provided with sustainable livelihood Linkages shall be facilitated Women and their families shall have upgraded socio - economic stature Indigenous craft shall be promoted .



Promoting indigenous handloom craft & sustainable livelihood for marginalized women, 2 Handloom Centers were recently opened in the villages of West Jaintia Hills, Meghalaya under under project PARIVARTAN

30 members from two villages were identified & supported with raw materials & equipment's. A Centre for each village was also developed for their daily activities & storage of their finished goods. AROH foundation had supported the enterprise by helping them with 60 days weaving training for the sustainability of this intervention. Regular monitoring & other handholding support is also being provided for the success of this business. This intervention aims to enhance livelihood of small-scale household product makers such that they take up & sustain this enterprise and hence enhancement their livelihood.



BROOM MAKING UNIT

Newly established center ensuring Livelihood, Revenue & Value Chain systems



Enhance Skill & Income Enhanced Socio-Economic stature. Establishing Self Sustaining Revenue Model Training more women in the skill

The Broom Making Unit is established under PARIVARTAN to **empower 12 women in Making, Storing, and Selling Brooms** in the local vicinity.



10 SHGs were identified & supported with raw materials & equipment's. A Centre was developed for their daily activities & storage of their finished goods. AROH foundation had supported the enterprise by helping them with business planning, broom making training for the sustainability of this intervention. Regular monitoring & other handholding support is also being provided for the success of this business. This intervention aims to enhance livelihood of small-scale household product makers such that they take up & sustain this enterprise and hence enhancement their livelihood.



EDUCATION & SCHOOL INFRA DEVELOPMENT



“Education is the passport to the future, for tomorrow belongs to those who prepare for it today”. Education breeds confidence, confidence breeds hope, hope breeds peace which in turns shape the children into a civilized person. Education is a vehicle to empower an individual to earn ones livelihood and as well as means to increase ones awareness on all parameters to evolve as a better citizen.

DURING THE YEAR

PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank
- LIC HFL
- AICL
- RBI
- US Consulate Kolkata Government of India
- Aditya Birla Capital Foundation

FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, UP, Chhattisgarh, Rajasthan, Punjab, Bihar, Orissa, Sikkim, Jharkhand, Delhi etc.

IMPACT CREATED

- > 18,000 Children benefited with Remedial Education, Formal Education, School Infra Development Work
- > 60 Aanganwadis and 152 Government Schools benefited with renovation and infra development work



During COVID years while all the schools and learning centres remain closed, AROH used this time to renovate and upgrade school infra instantly after the relaxation in the lockdown was given.

The remedial education project RISE instantly and very swiftly shifted to online teaching and learning mode and continued education for more than 1000 children of Delhi slums.

Team AROH also did extensive awareness and counseling sessions to help people overcome their psychological, and other stresses due to lockdown.

IMPACT



Digital Learning Outcome

Through Remedial Education RISE initiative, more than 1000 children in Sangam Vihar & Mundka slums of Delhi continued education



Better & Healthy Individuals

Through Remedial Education RISE initiative, more than 1000 children in Sangam Vihar & Mundka slums of Delhi are also supported in improving CCA and Nutritional quotient



Updated Digital Mode of Learning

Schools and RISE centers are facilitated for digital mode of education including installation of SMART classes, WIFI, distributing pre owned laptops, tabs etc



Extensive awareness during Corona

extensive awareness and counseling sessions to help people overcome their psychological, and other stresses due to lockdown.



Focus of Early Childhood Development

More than 60 Aanganwadis are renovated into SMART ones ensuring healthy and strong childhood foundation



Awakened & Awarred Parents & Community

Lakhs of parents and related communities are awared about importance of education, especially of girls, ensuring better future of the nation

Developing Safe & Vibrant Learning Environments

BEFORE



1/3rd of children in India enter school unprepared to learn!

AROH Foundation aims to fix this gap while building 4 Early Childhood Education Centers 'Angawadis' in Bodla block, Kabirdham district of Chhattisgarh under HDFC's Parivartan



SAFE, HEALTHY, VIBRANT AND CHILD-FRIENDLY LEARNING ENVIRONMENT THROUGH 4 RENOVATED SMART ANGANWADIS

115 children benefited with

- Facilitated Basic Infra,
- Drinking-Water & Sanitation,
- First Aid support,
- Playing Aids,
- Uplifted Building, &
- TLM Support



WATER & NATURAL RESOURCE MANAGEMENT



“The natural world is an incredible wonder that inspires us all. It underpins our economy, our society, indeed our very existence. Our forests, rivers, oceans and soils provide us with the food we eat, the air we breathe, the water we irrigate our crops with. We also rely on them for numerous other goods and services we depend on for our health, happiness and prosperity. These natural assets are often called the world's 'natural capital'. These benefits are also hugely important to the economy – from farming and forestry to leisure and tourism. If we vaguely add them up, the total value of these benefits is phenomenal – at least US\$125 trillion every year.

DURING THE YEAR

PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- HCL Foundation
- AICL
- RBI
- WAPCOS
- Nitcon Social Foundation

FOOTPRINTS CREATED

- 10 States Covered
Meghalaya, Uttar Pradesh,
Chhattisgarh, Rajasthan,
Punjab, Bihar, Orissa, etc

IMPACT CREATED

- 40 ponds rejuvenated
- ground water recharged
- reduced carbon footprints
- >85,500 household, in 77 villages benefited



AROH rejuvenated 40 ponds, covering 100 acres of water bodies. Renovated damaged Check Dams & Rain Water Harvesting systems, created Farm ponds and promoted low & medium water consuming farming techniques like Sprinkler, Drip Irrigation, Flood Water bunding etc. In addition to this, taking a quick action towards Climate Action, many initiatives like installation of Solar Run Water pumps, Solar Street Lights, Solar Home Lights, Farming & Kitchen Gardens with organic methods of production, installing Toilets, are done. Ecological balance is also ensured with Pond Watering, Plantation drives, creation of Green Belts, recycling animal waste etc are done. All these interventions are intended for enhancing water & oxygen footprints and reducing carbon footprints

IMPACT



Water Conserved & Augmented

With the intervention of pond rejuvenation, repair of 3 RWH, and introduction of low water consuming farming cum water recharged



Access to Water Ensured

Through the intervention of Solar Water Pumps, RO, Water Posts, Hand Pumps repair and Water Testing, RWH repair and pipeline around 80 villages ensures access to water



Natural Resources Reused

Plantation Drives, Promoting Green Belts, Ensuring healthy eco culture through Pond rejuvenation, Organic Farming help create healthy Eco-system



Renewable Energy Promoted

Use of Solar Energy for Water & Light, using Animal Waste for manure and cooking fuel help in reducing carbon footprints



Aligned to Government of India's Jal Shakti Abhiyaan

Ponds Rejuvenation & beautification, Repair of RWH and additional Water Conservation work are aligned to Jal Shakti Abhiyan and are supported through convergence



Awakened Community towards Importance of Water & Climate

More than a lakh of people awakened towards the importance of Water & Climate through awareness drives, Jal Chaupals, Jal Samoochs etc



SOLAR WATER PUMPS

Eco Friendly, Cost Effective & Climate Resilient Irrigation



PROBLEM:

WITH DRY AND ROCKY FARMLAND & SCARCITY OF IRRIGATION WATER OR RAINFALL, FERTILE LAND OF CHHATTISGARH WAS UNDER UTILISED, LEAVING FARMERS IN LOSS

THE INTERVENTION :

4 SOLAR PUMP INSTALLED FOR IRRIGATION & FARMERS COMMITTEE FORMED AND TRAINED TO MAINTAIN AND SUSTAIN THE ASSET

Bodla Block, Kabirdham District, Chhattisgarh



49 Farmers were trained to maintain and sustain 4 Solar Water Lifting Pump

A total of 62.4 acre land was enabled to opt for crop diversity.

The land which was earlier used only for gram crop is now cultivating Tomatoes, Coriander, Onion, Pulses, etc

Due to 24x7 hours availability of water in the farmland, each of the member is able to earn up to an added of Rs 5000- Rs 40,000 from their land.

Solar Pump ensure Eco friendly irrigation, which also is saving water while facilitating water saving irrigation methods

WOMEN EMPOWERMENT



AROH Foundation is a leading national NGO striving to create an equitable society where all human beings coexist with dignity. The Foundation was established in with the mission to provide effective assistance to the underprivileged, weak and marginalized individuals and communities, especially women, in rural and semi-rural areas and slums to alleviate poverty and uplift their status. Over the past two decades,

DURING THE YEAR

PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- RBI
- Nitcon Social Foundation
- FIS Global

FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Orissa, Delhi-NCR etc

IMPACT CREATED

- > 2.5 lakh women benefited directly with skill development, livelihood, education and socio-economic empowerment
- >5000 girls benefited with educational interventions

SOCIAL, ECONOMICAL, PSYCHOLOGICAL UPLIFTMENT

2600 women engaged either in job or self-employment and enhanced Educational status of more than 4000 girls.

Access to water has given freedom from drudgery and poor health to more than 32932 women in various states. Clean energy through biogas, solar lights, solar water pumps, etc. has given better health and life to more than 1,00,000 women in 63 villages.

Initiatives of the Foundation on health and sanitation have resulted in reduced instances of illness, improved security and safety of more than 30000 women.

Empowering and enriching programmes on financial inclusion and social awareness have improved the self-esteem and negotiating power of women and made their lives better and more meaningful by reducing gender disparity.



AROH's contribution towards Sustainable Development Goals, in particular GOAL 5, has been recognized and awarded by United Nations Global Compact Network India (UNGCNI).

AROH's untiring efforts towards various aspects of women's empowerment meet the most pressing requirement for the country as we stand on the verge of a rich demographic dividend. Being a women-led organization, and having impacted and transformed the lives of nearly 73,000 women,

While women remain at the centre of all violence and problems during and after COVID, AROH had planned some dedicated efforts to maintain her socio-economic and psychological stature.

IMPACT



Empowered through Educational & Health Interventions

More than 5000 girls benefited through interventions of Remedial Education, Formal Education, Adult Literacy, Aangawadis and Smart education



Empowered through Skill Training & Job Placement

More than 45 girls skilled under project DDU GKY and placed with top national and international employers



Empowered through Enterprise / Entrepreneur & SHG development

More than 2600 females skilled under and empowered into entrepreneurs, enterprise and SHGs



Empowered through Financial Inclusions

More than 25000 women empowered through interventions of Financial, Digital and SMART education



Empowered through Access to Basics

Access to basics like water, sage sanitation, clean energy has empowered and given freedom from drudgery and poor health to more than 73,000 women in 75 villages



Empowered through Awareness

More than 32,000 lakh women benefited directly and an entire community of around 73,000 awakened towards women rights, laws and importance



AROH Foundation, in collaboration with the US Consulate Kolkata, has empowered and provided support to over 200 employees through the Academy for Women Entrepreneurs (AWE) program. This initiative has fostered innovation and entrepreneurship among women startup entrepreneurs from the eastern and northeastern states of India.



HEALTH & SANITATION



We shall not defeat any of the infectious diseases that plague the developing world until we have also won the battle for safe drinking, water, sanitation and basic health care
– Kofi Annan.

Good Health & Sanitation practices shall be of utmost importance for sustainability and survival especially after the outbreak of the deadly pandemic COVID. Access to safe drinking water, sanitation units, Solid-Waste Management, recycling waste, nutritious edibles and awareness are taken as priorities while designing future strategies in AROH.

DURING THE YEAR

PARTNERS ASSOCIATED

- SBI Foundation
- HDFC Bank CSR
- LIC HFL
- AICL
- Nitcon Social Foundation
- Aditya Birla Capital Foundation

FOOTPRINTS CREATED

- 10 States Covered
- Meghalaya, Uttar Pradesh, Chhattisgarh, Rajasthan, Orissa, Delhi-NCR etc

IMPACT CREATED

- more than 2 lakh populated benefited
- toilets, water, nutrition addressed
- Construction of School Sanitation units and Safe drinking water units in >38 schools
- Drinking Water posts in >90 villages
- Installation of Organic Kitchen Gardens for ensuring proper nutrition
- Provision of nutrient supplements to the children
- Provision of vitamin, iron supplements for >1000 children
- Enabling villages for Waste Management
- Installation of dustbins, garbage disposal and collection center in villages
- Launched Mission Period Freedom to provide free sanitary support to 1 lakh needy females



IMPACT



Ensuring Access to Safe Sanitation

More than 80 schools and 30 villages supported with toilets. Schools are ensured with separate Girls & Boys toilets benefiting >10,000 students



Ensuring Access to Safe Drinking Water

More than 50 schools and 50 villages supported with solar-run and normal drinking water units benefiting more than 3 lakh of population



Ensuring Access to Proper Nutrition

>500 Kitchen Gardens installed in villages, School nurseries set up, Supplementary Food given to students and children at RISE and Aanganwadis



Aligning to POSHAN ABHIYAAN

Aligning to Government's POSHAN ABHIYAAN, health camps, nutrition exhibition, vitamin & iron supplements distribution done benefiting more than 10,000 mother & children



Vaccination, Health & Awareness Camps

Vaccination and Health Camps at regular intervals are conducted for Pregnant & Lactating mothers, Dental health, Menstrual Health etc benefiting lakhs of women

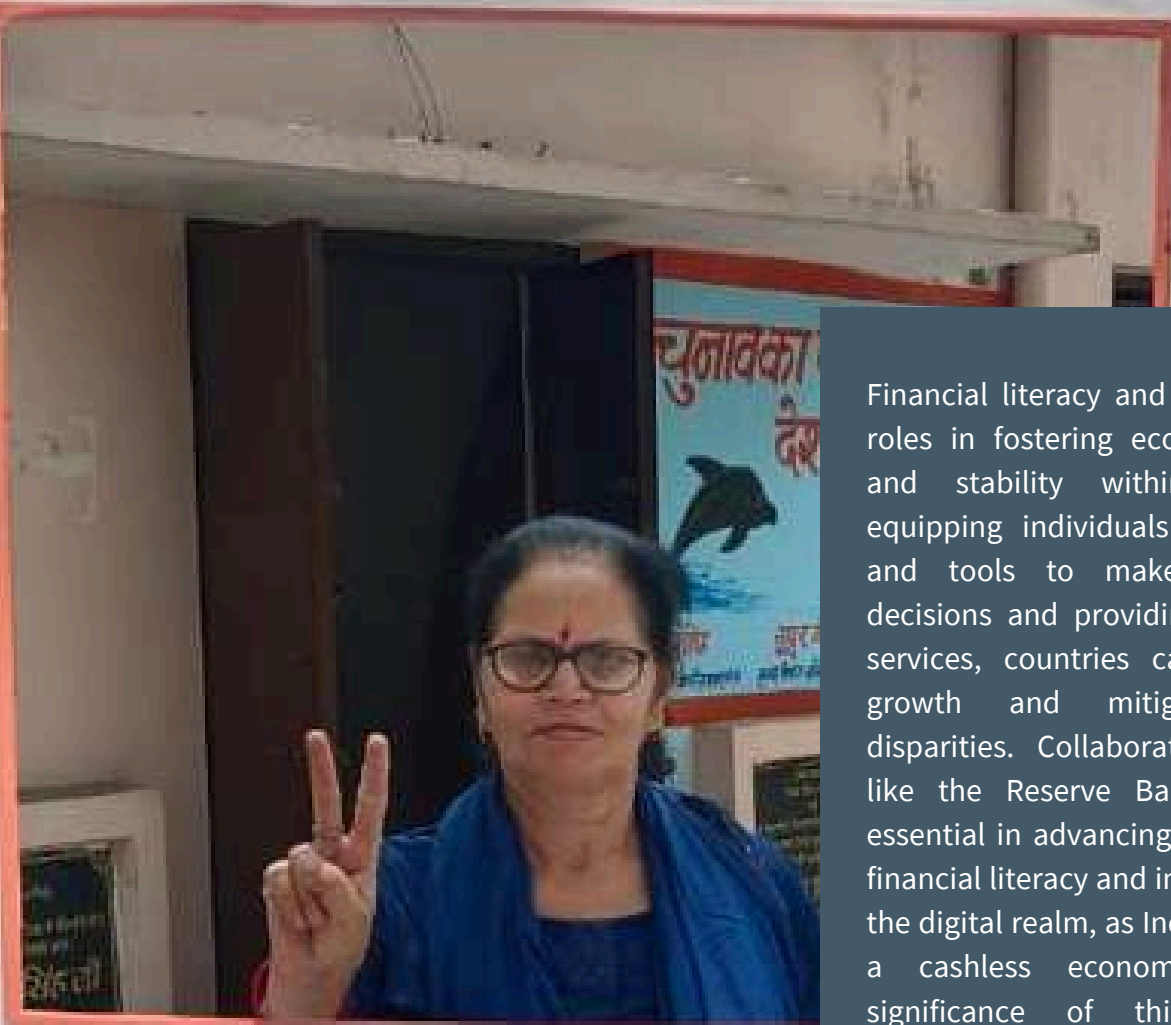


Mission PERIOD FREEDOM

Mission Period Freedom was launched to liberate 1,800 needy women from Period Pain & Shame by facilitating them with free sanitary product, awareness & care support

Financial Literacy

aroh.in



Financial literacy and inclusion play pivotal roles in fostering economic empowerment and stability within communities. By equipping individuals with the knowledge and tools to make informed financial decisions and providing access to financial services, countries can promote inclusive growth and mitigate socio-economic disparities. Collaboration with institutions like the Reserve Bank of India (RBI) is essential in advancing initiatives to enhance financial literacy and inclusion, particularly in the digital realm, as India transitions towards a cashless economy. Recognizing the significance of this endeavor, AROH Foundation is deeply committed to partnering with RBI and other stakeholders to promote financial literacy and inclusion initiatives across the country.



आरोह
फाउंडेशन की पहल

DURING THE YEAR

Partners

1. Reserve Bank of India
2. NABARD
3. State Bank of India
4. UCO Bank
5. Punjab National Bank
6. Allahabad Bank
7. Bank of Baroda
8. Canara Bank
9. Union Bank



AROH Foundation's interventions under the Financial Literacy and Inclusion vertical are structured to empower individuals across various states in India ensuring they have the knowledge and tools to navigate the modern financial landscape effectively. Beginning with comprehensive village mapping and demand surveys aligned with RBI guidelines, AROH identifies areas where financial literacy is most needed. Subsequently, the organization conducts targeted financial literacy camps, including both household and mass awareness sessions, to educate communities on basic financial concepts and digital payment systems.



Beneficiary Speak



Indravati
Village - Bhitaura,
Shiddhartnagar

I am Indravati from Bhitaura village, and I am immensely grateful for the support provided by AROH Foundation and HDFC Parivartan. Thanks to their efforts, we have produced 2.5 quintals of compost this year. Previously, our vegetable crops often struggled due to a lack of proper nutrients. However, with the introduction of this organic compost, the quality and yield of our vegetables have significantly improved.

My name is Paramjeet Kaur from Ferozepur. Through SBI Gram Seva's Livestock Development program, receiving two goats transformed my life. Initially doubtful, I embraced the opportunity, learning about animal husbandry and organic farming. My hard work paid off as my goat herd grew, providing a stable income and leading me to produce goat milk and venture into organic farming. Today, my success inspires other women in my community to pursue their dreams and overcome poverty.



Paramjeet Kaur
Village- Nou Behram Sher
Singh wala, Punjab

अमिट अक्षर

एक सशक्त और ईमानदार कलम...

दैनिक समाचार पत्र मो. नं. 9462377309

स्मार्ट क्लास का उद्घाटन



(अमिट अक्षर)

अन्ता, 08 अगस्त। एलआईसी हाउसिंग फाइनेंस लिमिटेड और अरोह फाउंडेशन द्वारा चलाए जा रहे हृदय परियोजना के अंतर्गत बनाए गए नवीन शौचालय और स्मार्ट क्लास का उद्घाटन एसडीएम दीपक कुमार महावर द्वारा ग्राम बमूलियाकलां में किया गया। एसडीएम द्वारा माध्यमिक विद्यालय में अन्य कार्य

जैसे स्मार्ट क्लास, पुस्तकालय, बाला पेंटिंग, बच्चों को पीने के पानी की व्यवस्था का निरीक्षण भी किया गया। परियोजना समन्वयक योगेश साहू द्वारा अन्ता क्षेत्र के सात ग्रामों में चल रहे विकास कार्यों के बारे में एसडीएम को अवगत कराया गया। उपस्थित प्रधानाचार्य मनीष चौरसिया ने भी एसडीएम को चल रहे कार्यों के बारे में विस्तार पूर्वक बताया।

नवनिर्मित आंगनबाड़ी और जल मीनार का उद्घाटन

(अमिट अक्षर)

अन्ता, 13 जुलाई। आरोह फाउंडेशन और एलआईसी हाउसिंग फाइनेंस कंपनी लिमिटेड के माध्यम



से आंगनबाड़ी और जल मीनार का नवनिर्माण ग्राम बरखेड़ा में किया गया। इसका उद्घाटन गुरुवार को

भावना शर्मा उपनिदेशक, महिला एवं बाल कल्याण विभाग द्वारा किया गया। इस अवसर पर आरोह फाउंडेशन द्वारा चल रहे ग्राम विकास के कार्यों और योजनाओं के बारे में उपनिदेशक को अवगत कराया गया। आरोह फाउंडेशन की तरफ से परियोजना अधिकारी हेमंत सिंह तंवर, परियोजना प्रबंधक राजस्थान राज्य योगेश साहू, शिवप्रताप सिंह, उमेश चौहान, पारुल शाहू और दिनेश पासवान भी उपस्थित रहे।

आदर्श विद्या मंदिर अन्ता में किशोरी बालिकाओं की कार्यशाला संपन्न



राजेन्द्र नामा

बारा (भातुभूमि न्यूज)। बारा उपखंड अन्ता विद्या भारती द्वारा संचालित आदर्श विद्या मंदिर में आरोह फाउंडेशन अन्ता के तत्वावधान में बालिका शिक्षा को लेकर एक दिवसीय कार्यशाला का आयोजन किया गया। प्रधानाचार्य सत्यनारायण मेघवाल ने जानकारी देते हुए बताया कि कार्यक्रम के मुख्य अतिथि पारुल साहू एमआईएस एजीक्यूटिव तथा अध्यक्षता उमेश चौहान फील्ड कोऑर्डिनेटर ने की। मुख्य अतिथि साहू ने विद्या मंदिर की किशोरी छात्राओं को स्वास्थ्य संबंधी जानकारी देते हुए बताया कि हमें अपने स्वास्थ्य का पूर्ण रूप से ध्यान रखना चाहिए। मासिक धर्म नैसर्गिक शारीरिक प्रक्रिया है इसमें हमें स्वच्छता का ध्यान रखते हुए पेड का उपयोग चाहिए व किशोरी उम्र के संबंध में झरमोस व किशोरी उम्र में प्रमित करने वाली अन्य जानकारी दी।

गौतम बुद्ध नगर के अधिकांश इंटर कॉलेजों में छात्र-छात्राओं हेतु स्वास्थ्य शिविर का आयोजन



गुरीबों का सहारा

गौतमबुद्धनगर आदित्य बिड़ला कैपिटल फाउंडेशन के कांफरेटिव सामाजिक उत्तरदायित्व के अंतर्गत आरोह फाउंडेशन के द्वारा जिले के सरकारी स्कूलों में एक दिवसीय स्वास्थ्य शिविर का आयोजन किया जा रहा है। इस एक दिवसीय चिकित्सा शिविर में विशेषज्ञ डा. अरुण कुमार व डा. हुदा खान द्वारा स्वास्थ्य का परीक्षण किया गया एवं निशुल्क दवाईयां भी दी गई। इस सेवा कार्यक्रम

के अंतर्गत जिले के निम्न स्कूलों में स्वास्थ्य शिविर का आयोजन किया गया जि कि निम्नलिखित है सभी विद्यालयों में लगभग 850 छात्र-छात्राओं का स्वास्थ्य परीक्षण किया गया।उक्त कैप के दौरान आरोह फाउंडेशन से श्री दीपक सक्सेना, सभी स्कूलों के प्रधानाचार्य व अन्य गणमान्य व्यक्ति मौजूद रहे।

अध्यापकों व अभिभावकों ने आदित्य बिड़ला कैपिटल फाउंडेशन व आरोह फाउंडेशन का आभार व्यक्त कर धन्यवाद किया।

SOME EVENTS & HAPPENINGS during the year



National Girl Child Day

AROH conducted events, workshops and awareness session to enforce GIRL CHILD RIGHTS on the ground on the occasion of National girl Child on 24th Jan, 2022



Deworming Day

Team #Harit celebrated National Deworming Day on 10th February 2022 aiming to ensure the sustainability of the intervention through mass awareness campaigns with local representatives & children, who shall act as "Green Ambassadors" taking the responsibility to repair & maintain the pond.



Women's Day

AROH promoted to not hold our women back! By unleashing the true potential of women, we can shape a more equitable workplace and give impetus to higher economic growth on International Women's Day, 8th March 2022 with theme Break the Barrier



International Yoga Day

On June 21, 2023, in celebration of International Yoga Day, AROH Foundation championed the benefits of yoga as a pathway to a sustainable and balanced lifestyle. By encouraging regular yoga practice, we highlighted how it fosters physical, mental, and spiritual well-being.

Awards



4th National Water Award presented by Ministry of Jal Sakti, Govt. of India in 2023



Dr. Neelam Gupta (President & CEO) Received Top 10 Women Influential Award in Social Work

Partners in Progress



GOVERNING BODY MEMBERS



DR. NEELAM GUPTA

Founder President and CEO of AROH Foundation, is a recipient of the University Gold Medal for excellence in studies. She did her Ph.D. in Agricultural Sciences and has done extensive research and writing in the field of education in collaboration with prestigious bodies like UNESCO, MHRD, ICSSR, etc.

MS VERSHA GUPTA

A senior computer professional, works with corporate clients to develop computing platform architecture solutions. After graduating in Maths Honours from the reputed Lady Shriram College of Delhi, and post-graduation in Maths from IIT Delhi. With over 25 years of professional and practical experience into software applications



MS SUDHA RAJAGOPALAN

Currently working as a Chief Program Executive at International Center for Socially Responsible Business and having an experience & expertise of more than 20 years. She has also been responsible for designing, planning, implementation and monitoring of key and extensive CSR projects.

MS SHIRLEY JAIN

A lawyer by profession took to extensive social work on her own and has, for the past twenty years, voluntarily involved herself in helping out the people in need by counselling them by providing legal assistance to poor and needy women to sort out their problems



MS GAYATRI SUBRAMANIAM

With her outstanding professional experience and coming from stellar community of Harvard Graduates, Ms Gayatri will be able to innovative strategies, interventions, opportunities and gaps for ensuring effective policy change in AROH's CSR activities that is in line with the legislative requirements.

MS ANUPMA JAIN

A M.Com graduate and a teacher by profession has spent more than 15 years in teaching in schools of repute and has been closely involved in the management of the Foundation and has actively taken part in implementing aspects of educational projects



MS SANA KHAN

A leading media professional, Ms Sana was associated with prestigious India Today Group, WION and India Ahead Channel in the past. She is a Result-oriented professional with 14 years of experience as News Editor, Anchor, Correspondent and Producer

GOVERNANCE



EMPLOYEE STRENGTH

Full Time Employees	>300
Part Time Employees	0
Contract Employees	0
Interns & Volunteers	20
Consultants	0
Daily Wage Helps	NA



With 80% female staff at top level, AROH hails for its female - friendly policies.

STATUTORY DETAILS



AROH Foundation at a Glance

Name and Details

Organization Name :	AROH Foundation
Registered Address :	388, Than Singh Nagar, Anand Parbat, New Delhi - 110005
Corporate Address :	F52, Sector 8, NOIDA 201301, U.P
Phone Nos :	0120-43284-01 / 05 / 06 / 10 / 13 / 27
Registration Details :	Registered as a Society under Societies Registration Act XXI 1860.
Date of Registration :	2 August 2001
Type of Organization :	NGO
Exemption-I.T/S-11 :	Income Tax Exemption Certification u/s 12A & 80 G
PAN Number :	AAATA7067P
MCA registration No :	CSR00000044
Email :	arohfoundation@gmail.com
Website :	www.aroh.in

WAY FORWARD



The Future of AROH Foundation is invested in the dreams of all its employees, stakeholders and our much needy beneficiaries. Digitization, Diversification and Development shall form the foundation of our future to help the under privileged as much as possible. Our future plans also shall include issues that need immediate consideration for the full development of backward sections of society.

AROH is overwhelmed to join the ambitious national movement of 'Jal Sakti Abhiyan', 'Swachh Bharat', and 'Aatm Nirbhar Bharat' campaign to create development Goal. With more than 2 decades of experience, expertise and learning, AROH has a strong roadmap to establish itself as the largest NGO in its outreach nationally and internationally. AROH plans to establish itself as a credible institutions that shall be continuously working for the empowerment of the poor.

“You cannot get through
a single day without
having an impact on the
world around you.

What you do makes a
difference, and you have
to decide what kind of
difference you want to
make.”

- Jane Goodall



AROH Foundation

Office Address: F-52, Sector 8, NOIDA, Uttar Pradesh, 201301
Registered Address: 338, Than Singh Nagar, Anand Parbat, New Delhi-110 005
Contact Details: arohfoundation@gmail.com, 0120- 4328401-30
www.aroh.in



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