

"Life's vibrant hues are way too beautiful and precious to be distorted by the smoke of cigarettes."

Second-hand tobacco smoke (SHS) kills 600,000 people each year. Globally, about one-third adults are regularly exposed to SHS. The GATS-India shows that 52% of the adults (rural-58%, urban-39%) were exposed to SHS at home. SHS is three- to four-times more toxic per gram of particulate matter than mainstream tobacco smoke. More than 4000 chemicals have been identified in tobacco smoke, at least 250 of which are known to be harmful. Toxic chemicals from SHS cling to rugs, curtains, clothes, food, furniture and other materials. There is conclusive evidence linking passive smoking to an increased risk of cardiovascular diseases, lung cancer and other cancers, asthma and other respiratory diseases in adults and asthma and other respiratory diseases, ear infection and sudden infant death syndrome in children, to name but a few of passive smoking's harmful effects. Children of RISE stood against this deadly threat and conducted various awareness campaign, nukkad nataks and door to door talks to sensitize



Appreciating the visible Gods ...





"I realized when you look at your mother; you are looking at the purest love you will ever know." - Mitch Albom As it is been said that God can't be available everywhere that why he created mothers, as the child opens his/her eyes and sees the first the thing that he /she sees is the mother. Our mother is the most important person in our life who always nurture us like a true nature. She be with us always and care for us every moment. She carry us in her womb for 9 months by bearing lots of pain and discomfort however she always become happy by thinking about us in her real life. She gives birth to us without complaining a little bit. We can never compare her genuine love and care all through our life but we should respect and love her always. Every person who has a mother in

their life is really lucky and blessed with lots of blessings from God. A mother is the first, foremost and best friend of everyone's life as no one can be true and real like her. She is the one and only who always stands with us in our all good and bad times. She always cares and loves us more than we deserve and others in her life. She gives us first priority of her life and gives us glimpse of hope in our bad times. The day we born, it is our mother who becomes really happy. She knows our all the reasons of happiness and sadness and try to make us happy every time.

A mother is the most precious person in the life on everyone about which we cannot describe completely in the words. However some of the valuable moments with our mother can be described. A mother is the most beautiful and caring person in our lives. She always cares every





moment for our every need without her any personal intention. In the morning, she calls us very softly oget rise from the bed and during night she tell us lovely stories to make us sleep with beautiful dream. She helps us to get ready for school with proper breakfast and hygienic lunch. She always waits at door for us while we return from school. She helps us to do our school homework.

In RISE, we made sure that each of our super woman feels important, appreciated and special through various means. Children made cards, presented self written poetries, and performed to entertain their mothers. Children spoke their heart out about the love, warmth and security they feel with their mother and not just the mothers, children also presented their loving educators with handmade cards and writing words of thanks towards their extreme care. On Mother's day children were full excited to share their feelings regarding the respect toward their respective mothers. The day started by welcoming all the mothers in a warm way, children took the whole responsibility to organise this event as this was a special day,

the first event was to introduce their mother in this segment children were asked to introduce his/her mother with the audience, then the second activity was to share the likes and dislikes about their mothers. Today was the test to test the connection between the children and the mother it was all about the bond and how easily mothers understands their children, along with this we know that our mothers scarifies her dreams' to fulfil the child dream so Rise gave them chance to show their talent and trust me many of them gave shocked to all the audience.





Empowering Educators ...



"Creativity - a process of having original ideas that have value" - Robinson

Micro enterprises in unorganised sector have become boom to girls/ women. It has provided women an opportunity to utilise their knowledge. skill and time for productive purpose. These small side businesses allow irregular working hours which are suitable for women to carry on their family responsibility as well. With increasing cost of livelihood due to various reasons such as inflation. globalisation. modernisation demonstration effect and so on the need to explore different sources of income is very high. Many women entrepreneurs in the unorganised sector have done wonders by grabbing the local opportunity and utilising available resources. They have proved themselves to be more confident and good managers in running small business along with their household duties. In many cases women entrepreneurs are successful. RISE, in Sangam Vihar, Delhi is one such program which helps women to grow and empower. Besides its many other programs, AROH led RISE to initiate a pilot program in jewellery making that promises to help women to empower themselves through attainment of skills and economic

upliftment. This is where RISE decided to step into the picture to make a significant contribution in the most important areas of imparting training, conceptualizing design and finding markets for this handmade jewellery. We plan to establish a network through which ladies can take care of all of their family needs.

The present chapter discusses about Aoli, one of the best educators in RISE is a successful woman entrepreneur today. Be it making bracelets and jewelleries from beads or colouring with crayons, making Rakhis out of waste, folding papers expertly to make origami shapes or preparing things from best out of waste, there are numerous arts and craft activities that spikes Aoli's interest and tap her artistic potential. Starting her own jewellery company or a school is actually something Aoli has had dreams of since she was



about six years old, believe it or not. Getting any other kind of job was never an option for her but after a major loss in her father's business her passion towards education landed her a job in RISE. Aoli started actually making jewellery when she was five years old, where she would sit on her parent's living room floor and thread all her mum's old buttons and beads onto string and make bracelets for friends and family, and by the time she was 11, she was creating wedding and bridesmaid's jewellery by using simple beaded iewellery techniques.

She taught herself by using books and watching short Dity videos online from a very young age and all of her pocket money went on beads. Aoli was not limited into teaching only as she was a pro in Arts and Crafts & Jewellery making activity. In RISE, Aoli introduces herself to a range of educative and innovative ideas/practices on



Arts & craft and how to integrate it with in daily life as she was always ahead of showcasing her talent through programs. She had explored the various forms of art: pictorial, decorative and performing as a viable media of selfexpression under the brand AMYA. She got a platform to relive her childhood dream to make jewelleries with her creativity. As she was pro in Jewellery making, she made beautiful and adorable earning by using her creativity and quality are in high demand.



She shares her journey by saying "RISE has given wings to my creativity. My passion for education and Jewellery Making has been identified and has been groomed. Now my creativity is reached to people by selling these earnings and bracelets through RISE, which adds on to my contentment. Because I'm a teacher & small budding entrepreneur I receive more respect and good status in my family and society. Women in the society look upon me as an ideal for them. Though I belonged to a poor financial background, my hard work and sincerity had achieved a lot. Attaining immense identity and selfconfidence through RISE IS unredeemable for which my word of thanks will be less always."

Demonstrating the value of a Family



Families are the fullest reflection, at grassroots level, of the strengths and weaknesses of the social and development welfare environment, and as such offer a uniquely comprehensive and synthesising approach to social issues

-United Nations

The International Day of Families is observed on the 15th of May every year. The Day was proclaimed by the UN General Assembly in 1993 and reflects the importance the international community attaches to families. The International Day provides an opportunity to promote awareness of issues relating to families and to increase knowledge of the social, economic and demographic processes affecting families. The symbol of the International Day of Families consists of a solid green circle with an image in red. The image consists of elements of simple drawings of a heart and a house. This indicates that families are the center of society and provide a stable and supporting home for people of all ages. The day highlights the importance of all caregivers in families, be it parents, grandparents or siblings and the importance of parental education for

the welfare of children. It will focus on good practices for work-family balance to assist parents in their educational and caregiving roles. In particular, the day is to raise awareness of the role of families in promoting early childhood education and lifelong learning opportunities for children and youth,

RISE is committed in providing education to children and thereby securing the future of the family. The family of the children is counselled, helped and supported in all possible ways. Even after the child is admitted to school, parents are regularly counselled till they are able to attend to the needs and requirements of a school going child. They are informed and prepared about the desired learning outcomes of their wards. In RISE centers children are



treated as a part of big family. At RISE, we not only are dealing with crying need of quality education for our children, but also helping their family to rise above these social issues like poverty, sexual harassment, corruption, child abuse etc. RISE team strives to create brighter futures for the around 500 RISE kids.

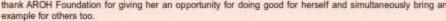
The day started by speech by the educators to children about importance of the family and their role in securing the future of the family. Then, they were given sheets of paper and colored pencils, paint, crayons, and asked to make drawing or a card and dedicate it to their parents and also female caretakers, as homage to them for being such special women in their lives more than special day. Families are basic units of social life, are major agents of sustainable development at all levels of society and that their contribution to that process is crucial to its success. RISE strives in making this basic unit stronger.



The loving educator - Fatima

Fatima has been one of the good associate of AROH Foundation. One self-dependent and dignified girl, Fatima has been working since very early age to support her large family 7 people who earlier lived in the village of Kanpur in U.P. She has 2 sisters and 3 brothers and all her siblings are somewhere contributing towards sustainability of the family. She fells more attached in project RISE, working for the betterment of deprived children and community. She is the most loved educator in RISE. Her dedication, politeness and calmness has given her immense love and respect in her centre and around in the community. Not just during teaching in her centre, she also very enthusiastically takes part and initiates many other processes for the betterment of the student and community. She has a build great relationship with the children and their parents and not only that their parents have full trust on Fatima but Fatima also loves her work and she enjoys every part of it. Fatima's family members are very happy from the work that she is doing.

intelligent daughter and her father also appreciates her work



Her mother said that she feels proud to have such a great and thank AROH Foundation for giving her an opportunity for doing good for herself and simultaneously bring an



Fatima also states that "I was very fond of teaching children from the beginning but never got a chance to teach on such known platform but joining RISE has helped and supported me in this. Along with teaching the children, I have found myself improved and ahead to an extent. Even, RISE has helped me in developing my own personality when it comes to my life. I get really short of words when it comes to thank RISE."

The future is yet in your power - narrates Deepak

Deepak, 9 years, studies in class 47 at RISE & belongs to a normal family where his father, Mr Vinay Singh works as a painter and mother Pinky is a housewife. His parents lived with their two sons and a daughter in Bihar earning Rs 70,000 only by farming due to which he can't afford to provide a good quality education to his children which led them shift in the city, Delhi.

In the beginning, when Deepak joined RISE, he exhibited a reserved nature that he hardly used to talk to his fellow classmates. As time passed by, he started opening himself and started talking to other students and also has developed one of his favourite activities to draw & paint. When he started coming to RISE, he knew nothing as his basics was unclear in studies. Moreover his handwriting was very poor but he was always interested in reading and studying. Now that he is punctual to his tuitions he doesn't takes a single off. Being a regular student our educator can see his determination & willingness that he has shown towards studies is



commendable. He loves writing poems & drawing. Earlier, he was weak in Mathematics which made him face difficulties in basic subtraction, multiplication and addition. But in comparison to his earlier performance, he is now one of the brightest students in the class. He has that much improved that he can calculate basic mathematics problems on his fingertips. This betterment in Deepak has given a broad smile and a touch of happiness on his parent's faces. They are much happy and praise RISE a lot as they also have observed Deepak's performance.

His parents are also active in all PTMs and feel proud of their children. Vinay Singh says, "RISE has been a boon to many parents like me. Our children are performing better. They speak better English. Children are active, happy and performing well in studies too. We would have never been able to afford this otherwise. I thank team RISE for the support they have lent to us." Deepak's mother is also very happy that her son knows how to do basic Mathematics, how to read and to draw. She devoted her heartlest thanks to RISE educator and AROH Foundation. Deepak's mother loves the changes in him that can be seen in Deepak's behaviour. She genuinely thanks AROH Foundation for their initiative and for the wellbeing of community's students.



Agriculture Insurance Company of India Limited (AIC) was incorporated under the Indian Companies Act 1956 on 20th December, 2002 with an authorized share capital of INR 15 billion and paid up capital of INR 2 billion. AIC commenced business from 1st April, 2003. AIC has taken over the implementation of National Agricultural Insurance Scheme (NAIS) which, until FY 2002-03 was implemented by General Insurance Corporation of India. In addition, AIC also transacts other insurance businesses directly or indirectly concerning agriculture and its allied activities. AIC also works towards upliftment of marginalized sections of the society. Project RISE is CSR initiative of AIC which aims to provide better educational opportunities to underprivileged children.



AROH Foundation is a leading national-level NGO, strengthening government programmes and CSR initiatives of several corporates and PSEs by providing total integrated solutions - consulting, planning and implementing - for sustainable, inclusive development and growth of the needy and marginalised communities in several states of India for the past 12 years. AROH is an ISO 9001:2008 Certified organization, registered under Societies Registration Act, 1860.

RISE is a pioneering initiative designed by AROH Foundation, which recognizes the nation's concern of improvement of learning outcomes and universalisation of elementary education as of paramount importance, and strives to bring the deprived and marginalized or educationally backward children in backward villages and slums under the safety net of education through an innovative approach and Project-Based Learning Methodology.