

There is an old saying that "Cleanliness is next to Godliness." It is one of the good human qualities and is a part of civilization. Cleanliness is very important for keeping most of the diseases at bay. Therefore, it is essential to inculcate hygienic habits in children right from early childhood. Inculcating the habit of cleanliness, health and hygiene at early age gives a larger and lasting impact. We at RISE stand firm with the national campaign of Prime Minister Narendra Modi of "Swachhta hi Sewa". A small step from the end of every Indian citizen can be a big step for fulfilling the purpose of the Narendra Modi's 'Clean India' campaign. Cleanliness & hygiene is first step towards health and sustainability and so the month of October was dedicated in inculcating this valuable thought in the minds, lifestyles and psychology of our RISE children, their parents and society. Cleanliness gives them a cheerful mind leading to read more and understand better. Thus, cleanliness brings them progress and improvement in all fields of activities. And hence RISE takes its small steps towards biggest change. !



#### Swachhta hi Sewa



Cleaning plays a vital role in our daily lives. Be it personal hygiene, such as washing our hands before we eat or covering our mouths when we cough, or setting a standard for environmental cleanliness, effective cleaning is our first line of defense against viruses and infectious diseases. While in healthcare environments the practical value of cleaning is widely accepted, in other fields such as education, property management, foodservice and hospitality, it is seen only as a necessary expense. Most building owners and facility managers view cleaning as a cost rather than an investment. As cleaning solution providers, we need to explain to executives, especially those "who hold the purse strings," that maintaining a clean environment can pay for itself many times over, and often in surprising ways.

Swachh Bharat Abhiyan (SBA) is a nation-wide campaign in India for the period 2014 to 2019 that aims to clean up the streets, roads and infrastructure of India's cities, smaller towns, and rural areas. The campaign's official name is in Hindi and translates to Clean India Mission in English. The objectives of Swachh Bharat include eliminating open defecation through the construction of household-owned and communityowned toilets and establishing an accountable mechanism of monitoring toilet use

The campaign was officially launched on 2 October 2014 at Rajghat, New Delhi by Prime Minister Narendra Modi. It is India's largest cleanliness drive to date with 3 million government employees, school students, and college students from all parts of India participating in 4,041 statutory cities, towns and associated rural areas. Modi has called the campaign "Satyagrah se Swachhagrah" in reference to

Gandhi's "Champaran Satyagraha" launched on 10 April 1917.









Swachh Bharat Mission runs by ministry of HRD in India from 2nd October 2014 to 2019. In this series RISE students of AROH FOUNDATION celebrated Swachh Bharat Mission on the occasion of 2<sup>nd</sup> October. The parks was cleaned by the students, the cleaning of polythene bags, collecting dirty materials and fencing around the plant plantation site and the wastage was dispersed in to the dumping yard. The students also cleaned the nearby areas which were partially covered with unnecessary plants. The

students also watered the plants. RISE students AROH FOUNDATION organized Cleanliness Drive under Swachh Bharat Swasth Bharat Abhiyaan Programme on the occasion of Gandhi Jayanti. The main purpose of this programme was to create awareness among the students and people regarding Cleanliness and its benefits. Under this programme, all the students had to participate. Even educators were the essential part of this drive.

Give your city clean look to maintain the dream book. The intensive national cleanliness campaign started from 25th September 2014. The Honorable Prime Minister said, it is our social responsibility as citizens of India to help fulfill Mahatma Gandhi's vision of Clean India, by his 150th birth anniversary in 2019. As responsible citizens, we at RISE (AROH FOUNDATION) considering it as our moral duty had organized a Cleanliness Campaign "SWACHHTA ABHIYAN". The main purpose of this programme was to create awareness among the students regarding cleanliness and its benefits. Students as well as teachers participated with enthusiasm in the clean-

liness drive. The students realized that any work is best done when it is carried out by a person himself. It also made the students aware of the dignity of labor. It is the ultimate way to achieve success in many fields as well as enhance the economic status of the country. In the end they all took oath of keeping their home, locality and city clean. It was a unique experience for all of them. They were curious to be the part of this great drive that could have transformed the face of our country for ever.



### The light of goodness prevails on Dushhera



The festival of Dussehra is also known as Vijayadashmi and celebrated with great joy and enthusiasm by the Hindu people all over the India. It is one of the most important religious festivals of the India. According to the historical beliefs and most famous Hindu scripture, the Ramayana, it has been mentioned that Lord Rama had performed a chandipuja (holy prayer in order to get blessings of the Goddess Durga Mata to kill the powerful demon, Ravana. Ravana was ten-headed demon king of the Sri Lanka who had kidnapped the wife of Lord Rama, Seeta to take revenge of his sister, Suparnakha. From then, the day Lord Rama killed Ravana was started celebrating as the Dussehra festival.

India is a country which is very famous for its culture and tradition, fair and festivals. It is a country of fairs and festivals where people celebrate and enjoy every festival with great joy and faith. The festival of Dussehra has been declared by the government of India as the gazetted holiday to allow people to fully enjoy this festival as well as giving importance to the Hindu festival. In various parts of country Garba and Dandi is organised and this culture has been adopted from Gujrat, West Bengal celebrate this day by saying Kali puja . As we see India is a vast country but still we celebrate same festival but in different ways according to their respected culture.

The meaning of Dussehra is the victory

of Lord Rama over the ten headed demon king Ravana. The real meaning of the word Dussehra is the defeat of ten headed (Dus head) demon on tenth day of this festival. Tenth day of this festival is celebrated by burning the Ravana clones by the people all over the country.

Rise centre also celebrated this festival with full zeal and excitement. The rise educators also gave speech on Durga and explained students about the importance of celebrating durga puja or dushhera, educator also explain student about the concept of burning Ravan who is the evil man that we call durga pooja is a festival which is celebrated to "Winning the Good of Evil" and that's why evil is always defeated by the good. After completing all the speech it was the time to know the views and imaginations of the children, each children were given drawing sheet in which they were asked to draw a scene where the children is going to see dura puja's mela along with his/he parent, its all about the imagination, few children were asked to write 10 lines in dusshera. After completing all the task it was the time to have some cultural performances children showed their talents in dancing, singing bhajans and in last all the educators along with children burned Ravan and took a oath to always follow the path of truth and be fair. the rise centre student is very well participated in this event of dasherah celebration.

In the last educators conclude the speech by saying that we should follow the part of truth and should always be positive toward our work this may takes time but in the end the result will in your favour. Educators also explained the children about the strength of being true in your discipline and work one should always follow the right path despite of any struggle. To end the day sweets were distributed among the children to celebrate this day.





## **Inviting Parents towards change through PTM**





We value the support and commitment of parents. This support of the work of

the RISE and its ethos is very important to all of our students. Indeed it is vitally important for all of us involved in this educational partnership between teachers, students and parents. As parents/guardians and RISE, let us work together to foster positive self-esteem, motivation and fulfilment in our students. Let us hope that when the time comes for these young adults to leave school, that they will have a positive start in life, are prepared for modern life and they will be enabled to make a meaningful contribution to society in the future. We ask parents to keep in close contact with the RISE. We encourage parents to contact the Class Tutor to enquire about performance, the contentment or the behaviour of your son/daughter. Progress reports are available on request for any parent who wishes to receive updates on the student's progress.

Parents are invited to attend the Parent Teacher Meeting for each student. Parents were given feedback on their wards' performances. Parents were told that how can they help their children during exam and they should follow up

after exam and in between the term. In this meeting they were told that parents will be informed about the details of their child and they can visit rise and can ask about the performance. Parents were told to check on their children's marks and accordingly to pay attention towards their children so that parents should also know their children's performance.

It is essential to take feedback from parents and improvise on essential places. We at RISE believe that sustainability of our mission can be assured only when all stakeholders, be it students, teacher, parents and society are well aware of our activities, mission & vision and they contribute towards change. The PTM are organised not only to take a feedback for the children but also to invite suggestions for all possible interventions for the betterment of target society. And we are determined that together we can make a huge difference!



## Remembering "Father of the Nation"



His original name was Mohandas Karamchand Gandhi. He was given the title of "Mahatma", which implies "Great Soul". People also call him "Bapu" affectionately. The birth of Mahatma Gandhi took place on 2nd day of October in 1869 at Porbandar (Gujarat). He fought against social evils, such as untouchability, casteism and helped the poor and the needy. All his life, he favoured the path of truth and non-violence. He worked great for achieving Sawaraj, remove untouchability from society, abolition of other social evils, improving economic condition of farmers, empowering women rights and many more. The movements run by him are non-cooperation movement in 1920, Dandi March or Salt Satyagraha in 1930 and Quit India Movement in 1942 in order to help Indian people in getting freedom from British rule. His Quit India Movement was a call to British to leave India. Gandhi Jayanti is celebrated in various innovative ways by the students, teachers, government officials, etc all over the country.

Gandhi Jayanti is a national event celebrated every year to pay tribute to the Father of the Nation, Mahatma Gandhi. This day is also celebrated as the International Day of Non-Violence all over the world. Gandhi Jayanti has been declared as International Day of Non-Violence by the United Nations General Assembly on 15th of June 2007.

The aim of celebrating Gandhi Javanti as the International Day of non-violence is to distribute Bapu's philosophy, believe in non-violence, principle, etc all over the world. It is celebrated through theme based proper activities in order to enhance the public awareness worldwide. Gandhi Javanti celebration involves commemorating Mahatma Gandhi's life and his contributions in India's Independence. He was born in a small coastal town (Porbandar, Gujarat) however he performed great works all through his life which still influences the people in advance era.

In the Rise centres also celebrated Gandhi Jayanti in own ways like children were given few activities to understand how the future of India thinks about the current India and what changes children wants

to give. Children were asked to play the role of Gandhi ji for one day, and just think want would Gandhi ji would like to change. Children were also asked to recite poems, sing songs few of them sang RAGHUPATI RAGHAV RAJA RAM song with moti-





vated all the children for next activities. At the end educators got chance to share their thoughts regarding this day and made children understood about the concept of Non- Violence they were told how Gandhi Ji followed the path of non-violence to handle the difficult situations. Gandhi believed in the thing that is the things can be done in a sweet and simple way then what's the need to do violence but the problem is the path of non-violence is time taking and the path of violence is easy and fast we can get the result very quickly. Mahatma Gandhi was both a saint and a practical leader of his compatriots. He was a simple, pure, unselfish and religious person. He did most of his personal jobs of his own. He fought for the freedom of India through nonviolent and peaceful methods. He tried hard to raise the distressed sections of the society. He fought against illiteracy. He dreamt of providing mass employment through Charka and Khadi.

At the end, children were motivated towards being the modern "Gandhi" and work towards non-violence, development and working against all



odds with patience and foresightedness. All our RISE children on daily basis deal with similar critical conditions, which during fight of independence Gandhiji and others were facing and so it's essential to learn from Gandhian principles to be calm and carving. We trust our children have been inhibited with enough thoughts on this Gandhi Jayanti which will help them lead a Healthy, Clean and sustainable life.

#### "Shobha" of RISE

Shobha, 36 years, comes from a family of 4 sisters and 1 brother. After completing higher secondary schooling, she was not given opportunity to study further even though she was fairly good in studies as in remote areas of Uttrakhand, for girls, marriage was of prime focus. After getting married, Shobha got full support of her husband to choose her life and earn for herself. In search of selfrespect and self-dependency, Shobha was trying every opportunity that was coming through her way. Shobha was a sewing operator in Garima project from AROH Foundation, and later o got attached to RISE. She is best in craft. Shobha was not that good in English communication and was facing some problems regarding her grammar skills but she was unstoppable as she at home starting learning by herself and improved her skills in communication. First, she used to prepare at home and then used to teach at RISE. Her excitement and enthusiasm for education is extraordinary and she is a gem for RISE.



Shobha is a known name in her community, in her own words she says, "I have been associated with the rise program and Aroh Foundation for a long time now and I can say that it has been the most fruitful and satisfying journey of my life. Each day after classes I derive immense satisfaction and happiness that whatever work I am doing would give these students a better future."



# Singing new "Kavita" of education

Kavita has a family of six members and they belong to Lucknow. Kavita's father has been living in Delhi since 8 years. In Delhi, his father works as a vegetable vendor but now he has started working as a labour. Kavita's mother is a housewife. Her father could somehow was arranging fees for school for his all four children but couldn't afford the tuition fees. Apparently someone told Kavita's mother about the rise centre and told her that the studies are for free. So the other day Kavita's mother come to the rise centre to seek information and after that decided to send her children to RISE centres. The parents are quite happy that children are doing well in centre. The children are quite interactive, obedient and punctual about the timings. Kavita is a hardworking girl. It turns out all she needed was a little extra help in understanding class subjects she had not understood and the teachers in her school had no time to explain to her. The exposure visits and interactive activities in RISE brought out the innate curiosity and habit of learning she had within her. She enthusiastically participates in everything now. She completes her homework punctually,



and asks the tutors her queries and problems. She loves going on Exposure Visits and comes back full of stories and facts. Kavita is doing well also because she can now study at home. After participating in the parents meeting and workshops, her parents understand the benefits of education which they did not earlier because they are not literate themselves. Now her parents make sure she has enough free time from chores to do her homework and study her lessons.

Very importantly Kavita's parents also feel like they are part of their daughter's life and progress and are proud of their daughter's accomplishments and say, "Kavita is singing new "kavita" of learning in her life and we thank RISE for this."



Agriculture Insurance Company of India Limited (AIC) was incorporated under the Indian Companies Act 1956 on 20th December, 2002 with an authorized share capital of INR 15 billion and paid up capital of INR 2 billion. AIC commenced business from 1st April, 2003. AIC has taken over the implementation of National Agricultural Insurance Scheme (NAIS) which, until FY 2002-03 was implemented by General Insurance Corporation of India. In addition, AIC also transacts other insurance businesses directly or indirectly concerning agriculture and its allied activities. AIC also works towards upliftment of marginalized sections of the society. Project RISE is CSR initiative of AIC which aims to provide better educational opportunities to underprivileged children.



**AROH Foundation** is a leading national-level NGO, strengthening government programmes and CSR initiatives of several corporates and PSEs by providing total integrated solutions - consulting, planning and implementing - for sustainable, inclusive development and growth of the needy and marginalised communities in several states of India for the past 12 years. AROH is an ISO 9001:2008 Certified organization, registered under Societies Registration Act, 1860.

RISE is a pioneering initiative designed by AROH Foundation, which recognizes the nation's concern of improvement of learning outcomes and universalisation of elementary education as of paramount importance, and strives to bring the deprived and marginalized or educationally backward children in backward villages and slums under the safety net of education through an innovative approach and Project-Based Learning Methodology.

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